UNIVERSITY OF Cincinati

Bryan Wilson Brian Schubert Katie Maggio Jeremiah Greer Inquiry to Innovation Fall Semester 2014

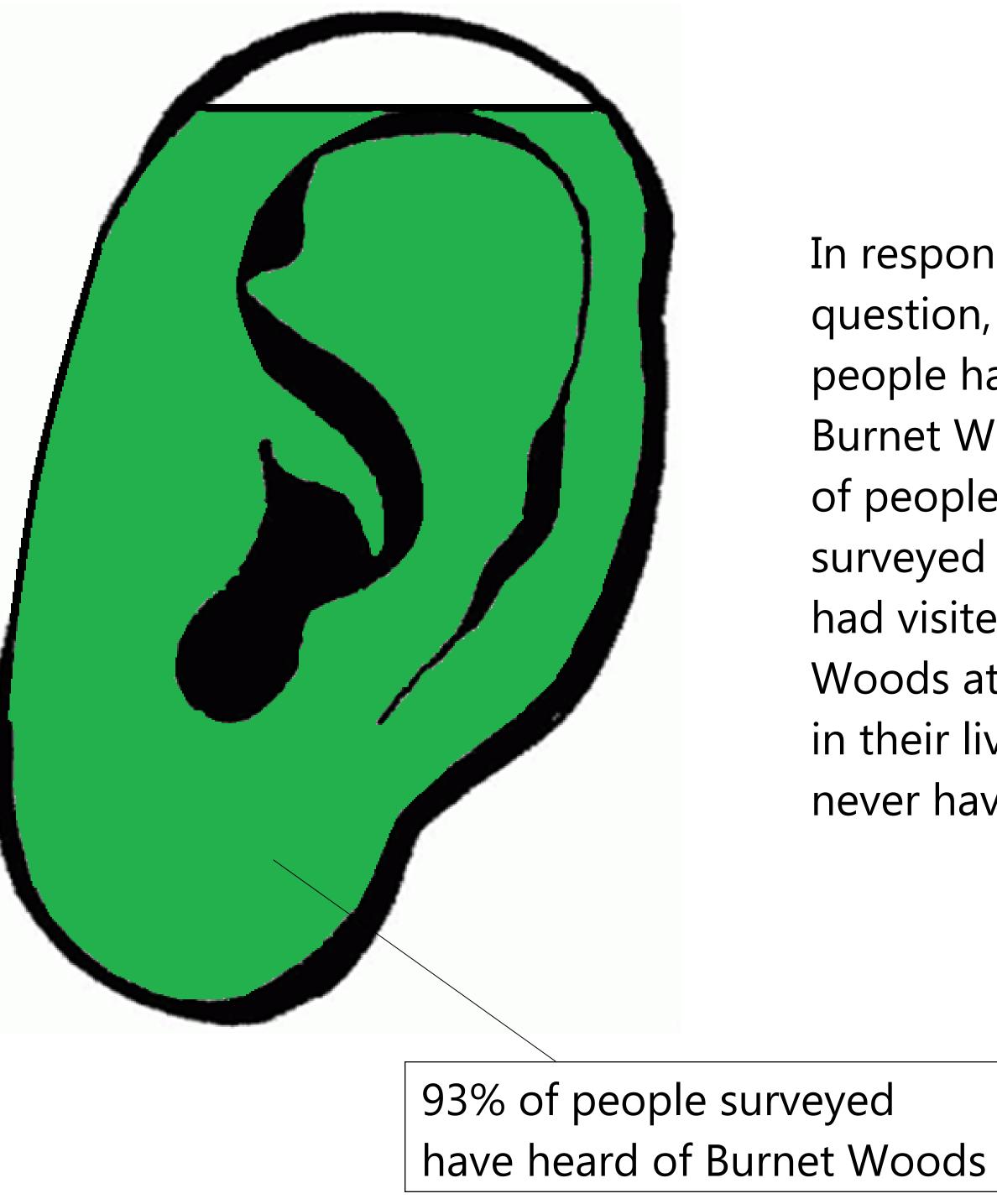
Niehoff Studio

College of Design, Architecture, Art, and Planning Community Design Center Inquiry to Innovation I UC Forward Building Health and Resilient Places—Burnet Woods

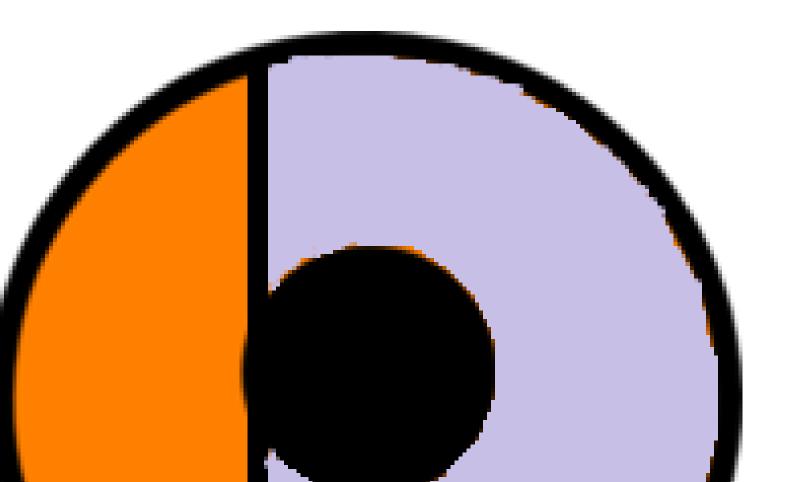
## **Gathering the Student's Voice** Data through the use of verbal surveys



In response to our question, "How many



In response to our question, "How many people have been to Burnet Woods," 67% of people that we surveyed said that they had visited Burnet Woods at some point in their lives, with 33% never having visited it.



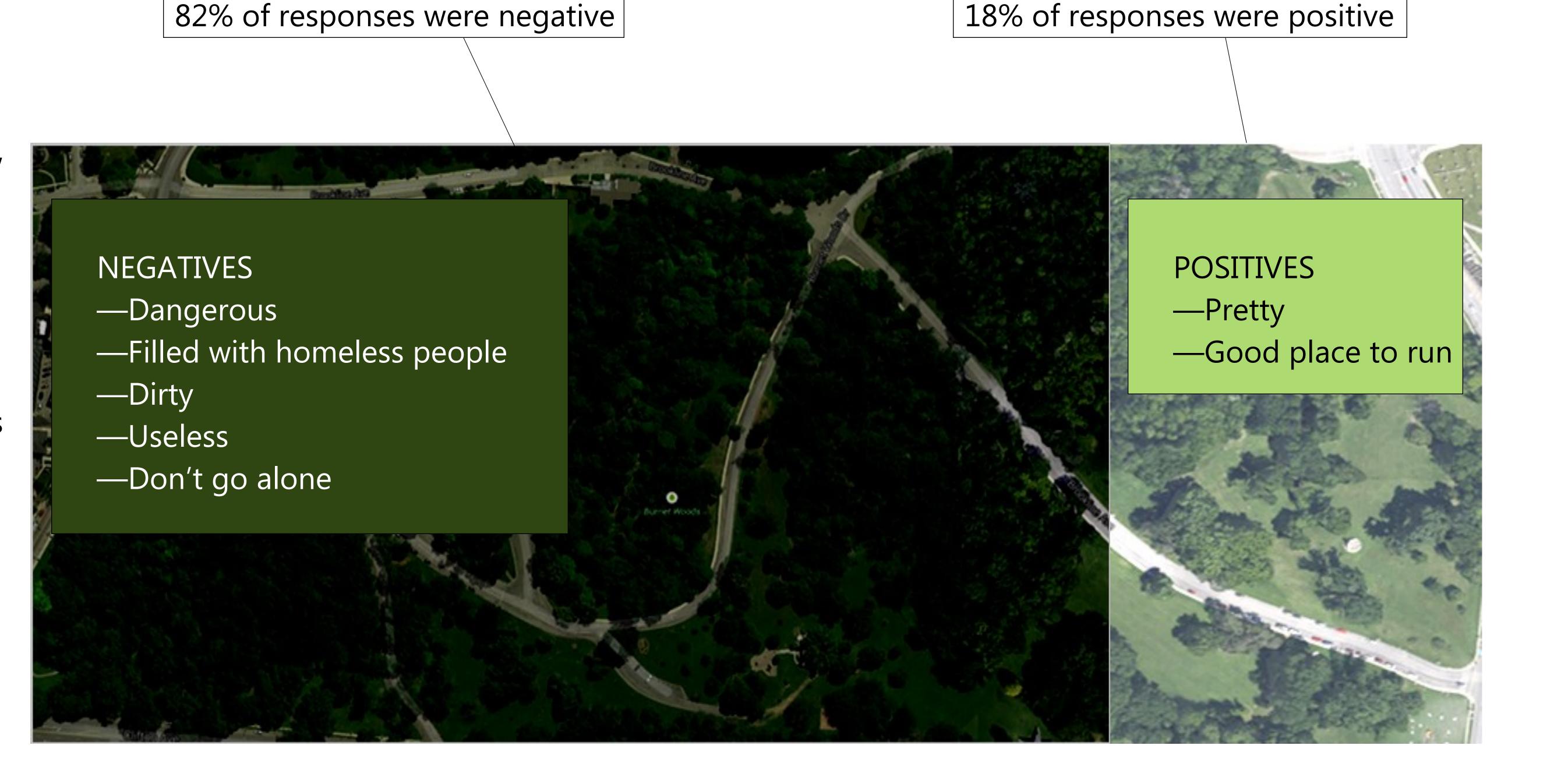
people have heard of Burnet Woods," 93% of people that we surveyed said that they had, in fact, heard of Burnet Woods, meaning about 7% of the people surveyed had not even heard of the park.



## **Response Questions**

In response to our survey question, "What have you heard about Burnet Woods," namely including initial stereotypes or thoughts people had about Burnet Woods, we received an overwhelmingly negative response. Only two positives were ever stated by people whom we surveyed, while the majority of responses received were negative.

We also collected suggestions as to what students would change and add to Burnet Woods.



## What Would You Change?

Pool
Improve Trails and Markings

Make Facilities More Visible
Junctic Solution

Solution
Solut

## What Would You Add?

Help Phones Tennis Courts Surger Security Concerts Surger Security Concerts Security